



EDUCATION: **Parsons: School of Art & Design**, New York, NY
B.F.A., Communication Design & Technology (with Honors), Class of 2011, Dean's List Award 2008-2011

EXPERIENCE: **Guanabee Media**, New York, NY
Assistant Art Director, June 2010 - June 2011
Directed redesign of company, which contributed to increased brand equity and visitor loyalty
Concepted & executed new online media properties, features, and tools
Provided art direction & technical consulting for advertising clients and sponsors

Glassnote Records, New York, NY
Graphic & Web Designer, April 2010 - August 2010
Managed art department of record label and all its subsidiaries
Designed & produced album art, d-pros, print ads, posters, e-mail blasts, & online media
Created mini-sites to showcase album releases and promote new artists

CITY Magazine, New York, NY
Art & Production Intern, Sep. 2008 - Sep. 2009 / Online Community Editor, June 2009 - Sep. 2009
Assisted with the design and final production of publication
Designed spreads, retouched photos, implemented typefaces, and acquired digital media
Filmed and edited video footage of various fashion shoots for online promotion
Managed social media promotion, interacted with readers via Twitter, Facebook, and cityist.com

FEM Public Relations, Los Angeles, CA
Graphic Designer & Office Assistant, May 2007 - Sep. 2007
Designed advertisements, postcards, e-mails, & and other materials to promote clients
Assisted in featuring client's products in publications, newspapers, and online media

FREELANCE: **West Elm**, *Furniture Retailer* (August 2011 - Current) - Digital, Interactive, & Web Design
A|X Armani Exchange, *Fashion Label* (June 2011 - July 2011)- Production, Web, & Graphic Design
ARK NYC, *Fashion Design* (2010) - Web Design & Development
Chris Choi, *Artist & Illustrator* (2010) - Web Design & Development
Carlos Campos, *Fashion Label* (2009) - Photo Manipulation & Web Development

SKILLS: **Comfortable across Mac and Windows platforms**
Adobe Creative Suite: AfterEffects, Dreamweaver, Illustrator, InDesign, Lightroom, Photoshop, Premier
Microsoft Office: Word, Powerpoint, Excel
Apple Final Cut Studio: Final Cut Pro, Color, Compressor
Miscellaneous: Autodesk Maya 3d, Capture One Pro, dJango CMS

Art Direction: Graphic Design, Advertising Design, Web Design, Information Design, Typography,
Motion Graphics, 3d Modeling, Screenprinting, & Spatial Graphics

Web Development: HTML, CSS, jQuery

Photography: Strobe, & Natural Lighting

Filmmaking: Directing, Filming, Editing

Miscellaneous: Bookbinding, Screenprinting, Drawing, Painting